

from the Editor's Desktop

Announcements, Editorials, and Other Issues

[Inside Mac Games to publish on Apple's "eWorld"](#)

Glenview, Illinois (January 5, 1993)—The publisher and editor-in-chief of the leading independent Macintosh game magazine, Inside Mac Games, has agreed to create a new game players' forum within Apple's worldwide online service—eWorld.

This new content area will be called Inside Games and will present multiplatform game information for eWorld subscribers. Inside Games will feature coverage of all major computer platforms and video game systems.

Inside Games will be the home for three game publications: Inside Games Magazine (monthly), Inside Games Update Newsletter (biweekly), and Inside Mac Games Magazine (monthly).

The forum will also provide the best game shareware available on any online service. Nearly 300 MB of Macintosh game and edutainment games will be available at launch for download by subscribers. A highly active chat room will also be offered, where developers and publishers of interactive entertainment can meet with, and discuss their work, with subscribers. The Clue Corner™ and H.E.L.P.™ (Help End Losing Play) departments will offer readers assistance with specific games—they may request a hint or tip from other readers or from the publication's editorial staff.

A rich-in-content Game Demo Center will allow subscribers to test or view demo games of titles they may be considering for purchase. Contests will also be the order of the day, with many contests running simultaneously: highest score that month for a particular game, best hint of the month, and a random drawing, to name just a few. Many game publishers will also feature special product pricing for subscribers to eWorld.

The Inside Games publications will offer multiplatform game information and will cover electronic entertainment as well as some arcade and board/pencil-and-paper gaming. Magazine and newsletter priority coverage will include in-depth product reviews, behind-the-scenes looks at game creation, guest editorials by major publishers in the gaming industry,

thoughtful commentary, plus game software company news.

Tuncer Deniz, SYSOP of Inside Games, has high hopes for the new service. "My staff and I are extremely excited at the opportunity to provide Apple Computer's eWorld online service with the finest game coverage experienced on any service. To be part of Apple's project is thoroughly awesome; to be able to reach hundreds of thousands of gamers with a variety of news, hints, reviews, and commentary—at 9600 baud and at competitive pricing—has long been a goal of my publishing organization. I'm looking forward to my association with Apple and to the continuing development of Inside Games to meet the needs of eWorld subscribers."

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[Win an Apple CD-ROM Drive and More!](#)

To celebrate our one year anniversary, Inside Mac Games will be giving away a FREE Apple CD-300 CD-ROM drive. Our Grand Prize winner not only gets a brand, spanking new CD-ROM drive but also the following titles to start their CD-ROM collection; MYST, Jump Raven, The Iron Helix, Peter Gabriel's Xplora 1, SpectreVR CD-ROM, and the IMG CD-ROM. The contest is open only to our valued subscribers. If you are a subscriber, your name will be entered in drawing to be held March 31st. Check next month's IMG to see if you've won!

[MACnificent 7.1 CD-ROM available from IMG](#)

MACnificent 7.1 Education & Games • 2nd Edition Macintosh CD-ROM is now available directly from Inside Mac Games. Ideal for both home and school use, this comprehensive collection of the latest versions of over 7,000 educational, game, and children's files has been gathered by the National Home & School Macintosh User Group for authors worldwide. The programs have been carefully tested for compatibility on several different Mac CPUs and Systems, including System 7. The programs are described, rated, categorized, and cross-referenced. The "Librarian" program containing this information allows the user to navigate among the many programs with ease and efficiency and even launch them!

MACnificent 7.1 is available directly from IMG for the low price of \$39, plus \$3 shipping and handling. Subscribers and non-subscribers can order the CD-ROM by filling out the subscription form at the end of the magazine and checking the line for the Macnificent 7.1 CD-ROM or by calling 708/486-0636 with your VISA/MC number ready. Subscribers can also fill out the Back Issues order form found in the IMG Extras folder included with the magazine.

[The Switch to First Class Mail](#)

You may have noticed that this month's issue of IMG was sent USPS First Class. After months of experimenting with the bulk rate, we've come to the conclusion that bulk mail is not for us.

[Correction](#)

A wrong subscription price was given in last month's announcement of Inside Games Update. The correct price is \$39.95 per year for at least 24 issues of Inside Games Update. Sorry, international subscriptions are not being taken at this time.

Contest Winners!

Contest winners for last month's MacEnjoy Adapter's Contest will be announced next month.

Special Thanks

As always, the editors of IMG would like to thank all of our writers, as well as Craig Fryar, Steven Lundin, Rod Whitten, Bob Nordling, Mark Rubin, Trey Smith, Jeff Morgan, Douglas Hempel, Jeff Rich, Mark Wall, Mark Adams, the Lessers and all of you who have given us your continued support.

A special thanks to Aladdin Systems for allowing us to use the Stuffit Installer.

“One down, one to go. Another town, and one more show” —Yes, 90125